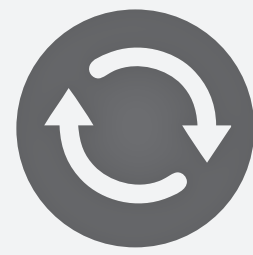




PRODUCT

The name of the product



SPRINT

The sprint number / id



GOAL

Why is it worthwhile to run the sprint? What should be achieved? For instance, address a risk, test an assumption, or complete a feature.



METHOD

How is the goal met? Which artefact, validation technique and test group are used? For instance, paper prototype, spike, shippable product increment; product demo, usability test, A/B test; users, customers and/or internal stakeholders.



METRICS

How do you determine if the goal has been met? For instance, at least three of the five testers carry out the usability test successfully in less than a minute.