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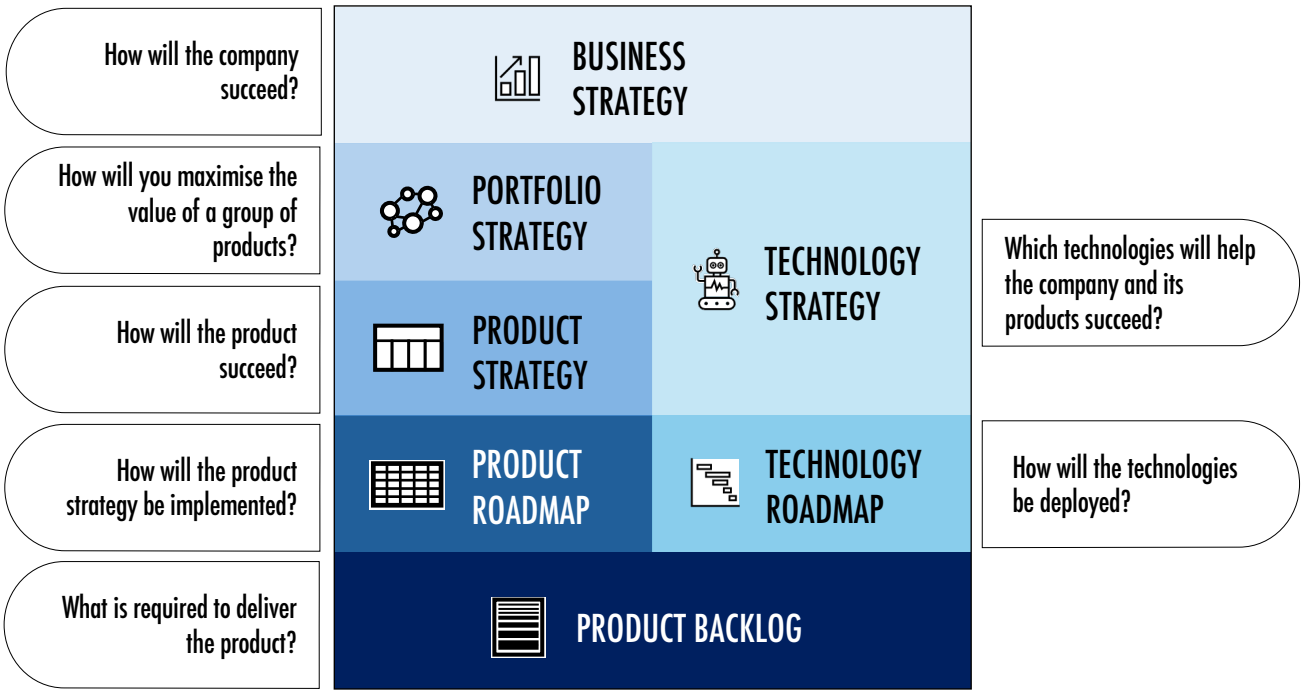
ROMAN'S STRATEGY STACK

CONNECTING BUSINESS, PORTFOLIO, PRODUCT, AND TECHNOLOGY STRATEGY



The Strategy Stack is an end-to-end framework that offers three key benefits.

1. It helps you distinguish the different strategies a business usually needs.
2. It puts the plans into context and shows how they can be aligned.
3. It helps you clarify who is responsible for the different strategies and assign clear ownership.

The framework consists of five layers and seven elements. The elements are ordered according to their importance with the most important at the top. Consequently, the business strategy guides the portfolio strategy, which directs the product strategy. The latter, in turn, drives the product roadmap, which directs the product backlog. This way, the decisions captured in the backlog are ultimately aligned with the business strategy.

Find out more at: https://www.romanpichler.com/blog/the-strategy-stack

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